



ARTSPEAK
Art, Activities & Friendship
FOR NOTTINGHAM'S 60+

ARTSPEAK CREATIVE WORKSHOP ARTIST BRIEF

ArtSpeak is a Big Lottery outreach programme for people aged 60 and above with the aim of reducing social isolation and loneliness by providing opportunities for people to engage in a varied arts programme that is delivered across the City as well as in local neighbourhoods where they live.

Due to the current pandemic and regulations around social distancing and group work, we have taken a new approach to working and find ways to deliver our programme in a safe way that is in line with Government guidelines.

We would like to recruit Artists to deliver workshops in various Artforms both digitally and in person, whilst working in a physical space. We aim to deliver workshops in the following ways:

Indoor workshops

- Creative workshops held with a limited number of participants at our main centre – 25 Prospect Street, Radford, Nottingham
- Workshops will be 2 hours and social distancing measures will be put in place
- Other locations/venues will also be utilised where appropriate
- Artists will be responsible for providing materials and equipment as required for all participants and keeping this equipment sanitised and clean before and after use.

Live online workshops

To extend our reach and the number of participants we engage in the programme, we intend to run some live digital sessions.

- Workshops will be delivered live and can be held over Zoom. There will be a limit on the number of participants that take part and ArtSpeak will administrate booking and attendance.
- Participants will be invited to sign up prior to the workshop and have the option of collecting some key materials that will be provided by ArtSpeak prior to the workshop. The Artist will be required to provide a detailed list of materials that participants need to take part in the workshop.
- The Artist will be responsible for producing guides and providing any relevant resources/information sheets/templates etc for participants prior to the workshop.
- Participants will have the opportunity to ask questions at designated points throughout the workshop and show what they have created to the Artist and other participants, at the end of the session.



- These workshops should include: an introduction, tips and guidance around the task, follow along exercises, and a Q&A section. The length of workshop will be determined by content.
- Artists will be required to provide feedback and answer questions as a follow up after the initial workshop. This could be done as an additional short Zoom session (15 – 20mins)

Pre – recorded online workshops

Another way to engage with participants and deliver creative workshops will be through pre-recorded sessions.

- The Artist will deliver a workshop that is simple and effective and can be followed along by participants in their own home. These will form short, bitesize videos to help participants explore new techniques or a new artform. The Artist should show the piece of work at varying stages of completion to help illustrate the process.
- If there are lots of areas the Artist would like to cover and present to participants, workshops could be filmed as part of a short series.
- Artists will be invited to deliver their workshop in a studio space set up by ArtSpeak. ArtSpeak will be responsible for recording the workshop and editing the footage. A filming checklist will be discussed and agreed with the Artist prior to the workshop.
- Artists to give tips on where to buy materials from etc and how-to effectively achieve the creative outcome.
- Videos will be branded with ArtSpeak and available on the ArtSpeak website and YouTube Channel. These will be beneficial for groups not able to currently meet, or for small groups who are able to work together and need some inspiration.

The Artist fee for each workshop will be between £120 - £150, this will include material costs and any follow up sessions.

If you would like to apply to run a workshop, please provide a 1 - 2-page proposal detailing the type of workshop you will deliver and which format of delivery you would be interested in. Please also detail your availability. If you have various workshop ideas that would suit more than one type of workshop, please include these in your proposal.

Please also include examples of what other types of digital workshops you have delivered and any other examples of your work that you feel are relevant to your proposal.

If you would like to discuss any ideas prior to sending a proposal please contact Hannah Stoddart – Hannah.stoddart@radfordcaregroup.org.uk

We aim to start delivering workshops by mid - late October. This is an ongoing opportunity and we will review proposals as we receive them.

